

**MEDIA RELEASE  
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**COLOURFUL HERITAGE REFLECTED IN NEW PAINT CHART**

**PROVINCIAL, NL, June 18, 2007** – The Heritage Foundation of Newfoundland and Labrador (HFNL) and R.A. Templeton Ltd. have collaborated on an initiative to assist clients searching for historically accurate hues of paint for heritage projects. Recently, they launched a paint colour chart as part of the *Matchless Paint* collection *Historic Colours of Newfoundland*.

Locals and tourists alike recognize the unique colours of the built heritage of the province, but before the introduction of this paint palette, the best option store owners had was to offer samples of cards from other places in Canada and the United States.

“What we were offering was not really representative of Newfoundland colours,” explains John Templeton, with the downtown St. John’s paint, wallpaper, home décor and hardware store. “Now, the main colours in this palette are based on traditional paint tints from the province, reflecting Newfoundland names.”

Some of the paint colour names, like Dory Buff and Chrome Green, have been used for generations. Many of the colours on the chart have been given new names based on a Newfoundland theme, as the result of creative thinking by HFNL’s Lara Maynard. Names in the paint chart reflect various elements of Newfoundland culture. There are those related to places in the province like Bonne Bay, Ferryland Downs, and Logy Beige. Those related to food like Bakeapple Jam, Milky Tea, Scrunchions and Lassie Buns and those that are part of our dialect like Sheilagh’s Brush, Duckish, Dark Tickle and Charmer.

“With the increased use of vinyl siding and other outside influences, the original colours common in our streetscapes were disappearing,” says George Chalker, Executive Director, HFNL. “The paint options will encourage people doing heritage work to choose more historically accurate colour choices.”

There are 96 colours listed in the traditional palette, as well as six options in the Jelly Bean Palette reflecting those colours common in St. John’s downtown row houses. Included also, is information on Red Ochre for fisheries related structures.

The paints and paint card swatches are available at Matchless Paint dealers across the Island (34 locations). More information is also available through the Heritage Foundation of Newfoundland and Labrador at 1-888-739-1892 ext. 2 or by emailing [info@heritagefoundation.ca](mailto:info@heritagefoundation.ca).

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## Locations to pick up paint and/or swatches are:

• Bay Roberts	Bishop's Building Centre
• Buchans	Community Mart
• Burgeo	Burgeo Pro Hardware
• Carmanville	Tulk's Home Hardware
• Catalina	S.w. Mifflin
• Clarenville	Curtis Matchless Décor
• Corner Brook Riverside Dr.	Stan Dawe Ltd.
• Corner Brook, Main St.	Stan Dawe Ltd.
• Durrell	Durrell One Stop
• Fogo	J&C Building Supplies
• Fortune	Collin' Freshmart
• Gander	Allan's Matchless Décor
• Goulds	Bidgood's Tim BR Mart
• Grand Falls-Windsor	Stan Dawe Ltd.
• Hare Bay, Bonavista Bay	Hare Bay Variety
• Head of Bay D'Espoir	Brushett's Hardware
• Hickman's Harbour	Charles V. Martin & Sons
• Labrador City	Royal Décor
• Lamaline	Collin' Superette
• Lethbridge	Greenwood Building Supplies
• Main Brook	Hare Bay Stores
• Marystown	T.F. Murley
• Northern Bay	O'Flaherty's Stores
• Old Perlican	Button's Marine
• Port aux Basques	Stan Dawe Ltd.
• Port Saunders	Stan Dawe Ltd.
• Roberts Arm	Burton's Grocery
• Savage Cove	Highway Shopper
• St. John's	R.A. Templeton
• St. Lewis, Labrador	St. Lewis Enterprises
• Stephenville Crossing	Shea's Building Supplies
• Trepassey	Trepassey Home Hardware
• Trinity	Bartlett's Electrical
• Woody Point	3 T's Limited