

## **The Heritage Foundation of Newfoundland & Labrador Is Seeking Proposals for Art Projects on the Theme “Adapting Heritage”**

**Background:** The Heritage Foundation of Newfoundland and Labrador is hosting a conference in October 2017 in St. John’s on the theme of “Adapting Heritage.” It will explore historic places (structures, townscapes, cultural landscapes) from a number of perspectives:

**The Context for Change** - Newfoundland and Labrador is facing change on every front. Rural populations are declining rendering many historic churches and community structures redundant. New models of doing business are being introduced that impact how people use and lease building space. Social enterprise offers hope for managing heritage buildings for which there may not be a business case in the regular market economy. New technologies can help in the preservation of historic structures and in adapting them to modern needs and standards. These and other issues and trends will be explored that help set the stage for adapting heritage to today and into the future.

**Adaptive Reuse** – Redundant or under-utilized heritage structures need to find new uses if they are to have a continued life. How does a community go about deciding on sustainable new uses? What are appropriate design interventions in historic buildings? What is the business case for adaptive reuse? There are countless examples from around the world in communities both large and small of successful adaptive reuse projects

**Innovative Management of Heritage Resources and Ensuring Sustainability** – New ways of doing things: technologies, operational models, innovative financing can help us to ensure the sustainability of heritage resources. Good consultative processes can help communities to identify what is important to them in terms of their heritage resources and can help create community buy-in for planning measures to protect heritage resources.

**Evolving Meanings of Heritage for the Present and Future** – In a world of rapid cultural, social and economic shifts what is the place of heritage? How can we ensure that heritage is relevant to individuals and communities today and not just the preserve of a small group of heritage advocates? How can heritage contribute to our quality of life and the future of our communities? How do stories and narratives about place give greater meaning for people? What will be the heritage of the future? These are some of the questions that we will be exploring in this theme area.

The Foundation is seeking proposals to complete three art projects that explore one or more of the themes in the conference. Proposals should stimulate reflection, discussion and new ways of thinking about the role of heritage in our modern world. Each project chosen will receive an award of \$2,000.

Projects can employ virtually any artistic medium including: visual arts/film/photography; performance art; digital art; or mixed media. Successful proponents will be asked to make a brief formal presentation of their project at the conference.

### **Proposal Requirements**

Interested visual and performing artists, architects and fine crafts persons that are residents of Newfoundland and Labrador are asked to submit proposals that include:

- 1) 1-2 page description of the project outlining the following:
  - Written description of the project concept with an indication of how it relates to the conference themes
  - Description of media to be used
  - Project timeline
  
- 2) Samples of other projects undertaken (maximum 10) that may relate to the project concept proposed (visuals, project descriptions, copies of video projects, etc., ideally in electronic form)
  
- 3) An updated résumé

**Proposal Deadline:** 4:00 pm, July 7, 2017

**Project Submission:** October 15, 2017

Proposals may be submitted electronically or in hard copy to:

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